**29th International Summer UniversityWU 2018**

WU (Vienna University of Economics and Business)

**Course Outline**

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| **Course Title** | ***Title*** |
| **Instructor** | *Name*  *Email*  *University, Department/Institute*  *Please attach a photo in your email or include it directly here in the document* |
| **Language of instruction** | English |
| **Course level** | Graduate |
| **Contact hours** | 25 teaching hours (45 min. each) |
| **Capacity** | Max. of 30 students |

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| **Aim of the course** |
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| **Learning Objectives** |
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| **Prerequisites and/or admission requirements** |
| Students’ application requirements for the Graduate Program are current enrollment in a master's or MBA program (or equivalent), with a focus on business administration/economics, and / or a bachelor degree in a business major. Further, an excellent command of the English language is required. |

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| **Teaching Methods** |
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| **Pre-course assignment** |
| **Additional information on the pre-course assignment for lecturers:** *All students participating in the ISUWU have to submit a pre-course assignment for each ISUWU course to prepare them for the course content and ensure that all the students have the qualifications necessary to start the course at the same level. The assignment can consist of a pre-course reading plus a pre-course exam on the first course day, the writing of an essay, the analysis of a case study or similar. The total student workload for a pre-course assignment shall amount to approx. 20 hours of workload for the students.*  **Deadline**:*Please note that the deadline for submitting the pre-course assignment should be set no later than one week before the start of the summer university program and that the pre-course assignment instructions must be sent out to students one month (4 weeks) before the deadline by the lecturer him-/herself.* |

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| **Course Contents** | |
| **Day 1** |  |
| **Day 2** |  |
| **Day 3** |  |
| **Day 4** |  |
| **Day 5** |  |

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| **Comments** |
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| **Criteria for successful completion of the course** |
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| **Assessment** |
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| **Course literature (cases, papers, online material...)** |
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| **Further readings suggested by the lecturer(s)** |
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*Please note the following information on the total workload of the respective course:*

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| **Course level** | **ECTS-credits** | **Pre-course workload** | **In-class activity** | **Outside of class workload during the program** |
| Graduate | 3 | approx. 20 hours | 19 hours (= 25 teaching hours) | approx. 20 hours |